

**TEES VALLEY  
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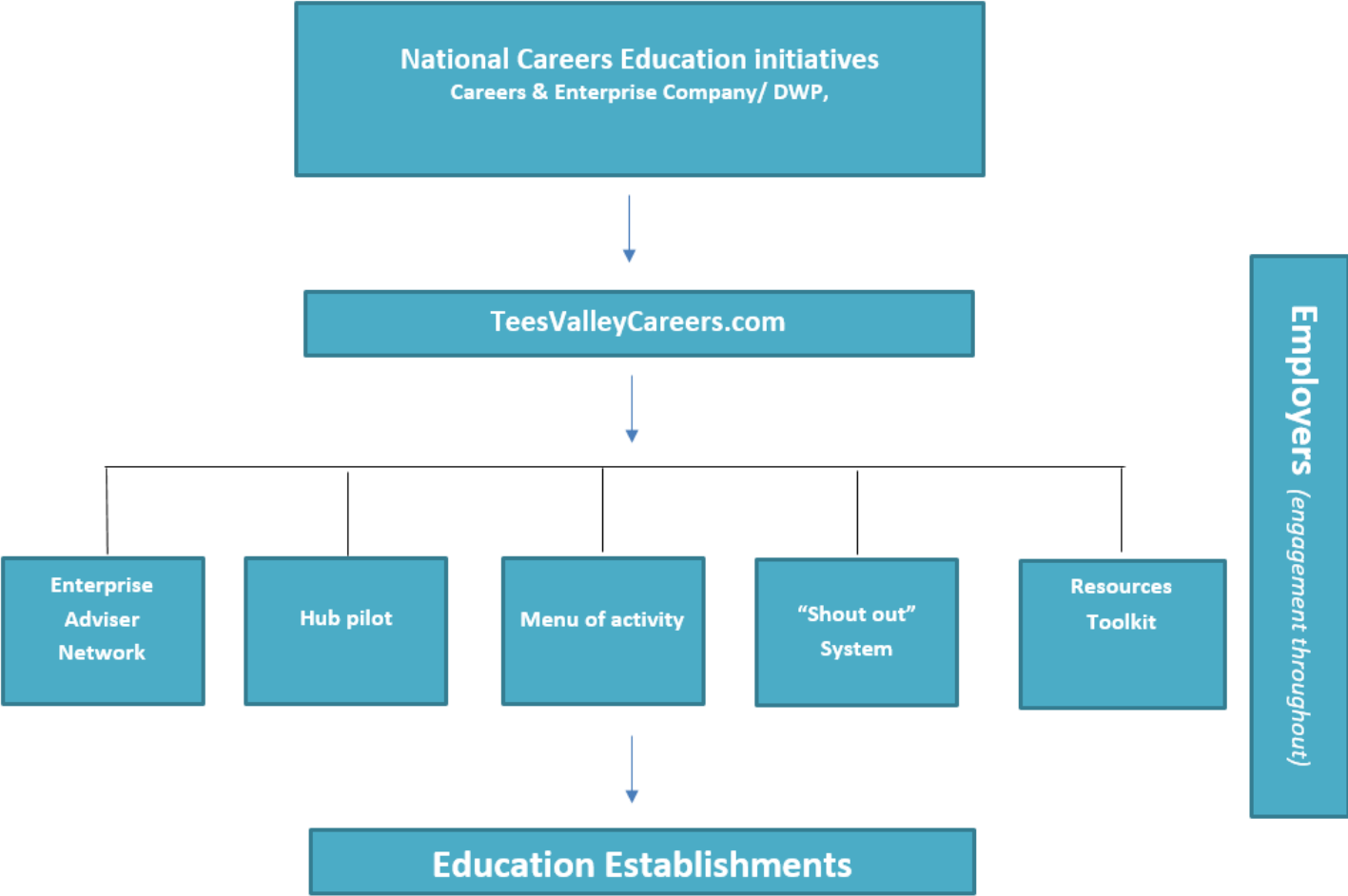
**Kelly Britton- Hawes  
Education Manager TVCA**

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- £3million initiative, which is the first of its kind in the UK.
- It will target 100,000 young people in Tees Valley and will see every education establishment in the area work with local businesses to help shape and deliver careers and enterprise education.
- The aim is to have over 1,000 businesses engage with 11-18-year-olds to directly inform them of job opportunities and career information. **(679 to date)**
- Ensuring all 11-18 year olds receive 7 meaningful employer engagements



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# Enterprise Adviser Network

- The Enterprise Adviser Network – National Careers & Enterprise Company programme delivered locally by TVCA.
- The Enterprise Adviser Network consists of volunteers from businesses across Tees Valley who have expressed an interest in supporting schools and colleges with their careers provision.

## Enterprise Adviser Role:

- An Enterprise Adviser uses their business experience and professional networks to help senior leadership teams to develop a strategic careers plan for the education establishment as well as supporting operational activity including: mock interviews, work place visits, careers fairs and resource development.
- At present there are **82 EA's** signed up with **59 matched** to an education establishment in the Tees Valley, some having more than one matched at the request of the EA with the overall aim to match 100% of the 70 education establishments in the Tees Valley.

# Hub Pilot

A Careers Hub is a group of secondary schools and colleges located in the same geographic area, working with universities, other education and training providers, employers and career guidance professionals to ensure the Gatsby Benchmarks are delivered and that careers outcomes are improved for all young people.

## Tees Valley Careers Hub

- Hub Lead- Andrea Naylor

### Phase 1

- 35 school/ colleges
- Virtual Wallet available to schools from CEC
- Access to bursaries for individual schools and colleges to train Careers Leaders
- Central Hub Fund of equivalent to £1k per school or college

### Phase 2

- ALL schools/ colleges
- Access to bursaries for individual schools and colleges to train Careers Leaders
- Central Hub Fund of equivalent to £1k per school or college

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THE CAREERS &  
ENTERPRISE  
COMPANY

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Provides a menu of activity for business to engage with.

- 3 tiered approach
  - ✓ Quick hits
  - ✓ Medium Hits
  - ✓ Big Hits

Quick Hits—activities which take up less time and resources but have a huge impact.	Medium Hits—valuable activities which take a little more commitment.	Big Hits—activities which require more commitment but have a long-term impact on the students involved.
<p><b>Careers resources</b> Provide resources to assist students become employable such as CV Help Sheets, 'What an Employer Wants' etc.</p> <input type="checkbox"/>	<p><b>Employer in lesson</b> Going into a particular lesson in an educational establishment and linking your job with the curriculum. I.e. how you use maths day-to-day.</p> <input type="checkbox"/>	<p><b>Work experience</b> Provide a work placement for one or more students, allowing the students to carry out tasks and gain valuable experience.</p> <input type="checkbox"/>
<p><b>Video tour/day in the life</b> Produce a video of your workplace, which can be 'A Day in the Life of' or an informational video on your sector—this can be added to our website and accessible by all schools.</p> <input type="checkbox"/>	<p><b>Assembly</b> A short talk on your sector or your job role depending on the needs of the school or college.</p> <input type="checkbox"/>	<p><b>Work shadowing</b> Provide a work shadowing opportunity for one or more students, shadowing a member of staff to give the students an insight into that job role without the hands-on aspect.</p> <input type="checkbox"/>
<p><b>Video clip linking job roles to subjects</b> Produce a video of employees on how their job links to school subjects they chose.</p> <input type="checkbox"/>	<p><b>Employability session or workshop</b> Provide a presentation or workshop to students covering areas such as your career path, job role or sector.</p> <input type="checkbox"/>	<p><b>Site visit</b> Welcome a group of students to your workplace for a tour and explanation of what your business is all about and the job roles within it.</p> <input type="checkbox"/>
<p><b>Mock interviews</b> Attending a mock interview session as an interviewer.</p> <input type="checkbox"/>	<p><b>Apprentice visit or talk</b> A talk from an apprentice on the route they chose and why, and what is involved in an apprenticeship.</p> <input type="checkbox"/>	<p><b>Mentoring</b> Provide face-to-face guidance for a student or group of students on a regular basis, helping them to prepare for the world of work.</p> <input type="checkbox"/>
<p><b>Careers fair</b> Attend a careers fair with a stand and be able to provide information and advice on your line of work, company opportunities and career pathways.</p> <input type="checkbox"/>	<p><b>Enterprise activity</b> Design an activity that students can take part in which provides them with employability skills.</p> <input type="checkbox"/>	<p><b>Facetime, Skype or live link session</b> This can be for many areas, such as career talks or mentoring opportunities when you are not able to get to the school or college but have time to contact a student to give advice.</p> <input type="checkbox"/>
<p><b>Parents' evening</b> As above with the opportunity to engage with parents and carers.</p> <input type="checkbox"/>	<p><b>Careers club</b> Speak to selected students for approximately 30 minutes per session at set times to advise and guide.</p> <input type="checkbox"/>	<p><b>Simulated working environment</b> Learning environments where students are able to practise and operate relevant industrial equipment under realistic conditions.</p> <input type="checkbox"/>
<p><b>Careers lunchtime drop-in</b> Attend a lunchtime drop-in session to give 20-30 minute talk on your job role or sector area.</p> <input type="checkbox"/>	<p><b>Competitions</b> Getting students to work within a team to solve a real-world business challenge. Businesses can set a task then visit at the end of the project to give feedback and advice.</p> <input type="checkbox"/>	<p><b>Teacher placement</b> Welcome a teacher to your workplace for a day or more of work experience to provide them with an insight into your sector and how they can link it to their teaching.</p> <input type="checkbox"/>
<p><b>Careers carousel</b> Speak to students for approximately five minutes on your job role in a carousel style format.</p> <input type="checkbox"/>	<p><b>Business group meetings</b> This could be a breakfast club meeting where you meet with a Senior Leader for careers and/or a targeted group of students to discuss how you can help each other to improve the careers programme.</p> <input type="checkbox"/>	<p><b>Cadetship programme</b> Establish a cadetship programme, offered to local schools and colleges to provide meaningful encounters with employers. This would generally run annually and be for a certain year group.</p> <input type="checkbox"/>
<p>Please tick as many or as few events you feel you can potentially commit too. All interactions, no matter how large or small, are so valuable to the young people in Tees Valley.</p> <p>If you would like more information on the type of events please do not hesitate to contact one of the team, likewise if you have any ideas which are not on the menu, drop us an email and we will be in touch to discuss them.</p> <p>We look forward to working with you.</p>	<p><b>School council participation</b> Attend one or more school council meetings to give them the benefit of your skills and knowledge on any tasks they would like to get involved with.</p> <input type="checkbox"/>	<p><b>Enterprise Advisor</b> Be part of the Enterprise Advisor Network as an Enterprise Advisor. This involves being linked to one particular school to help in a more strategic way with its careers plan.</p> <input type="checkbox"/>

- Careers Coordinators are responsible for bringing employers and education establishments together and coordinating the “*shout out process*”.



# Menu of activity

Focus is: Quality support

- ✓ Big hits activity
- [The Big project-](#) Carmel College & Jacobs-
- Cubic & Outwood Bishopsgarth
- [Kier Construction & Middlesbrough College](#)
- Venator

<https://www.teesvalleycareers.com/business/case-studies/>

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# “Shout Out” system

- The ‘Shout Out’ system was introduced to education establishments 2 years ago as a result of schools highlighting there was limited resources and coordination in and around engaging with external bodies to support education establishment activities
- The process of the ‘Shout Out’ system involves an education establishment completing a request form for a career activity/event that they need support with and then Careers Coordinators circulate to their network of businesses.

Activity includes:

- Careers convention/ market place
- World of work days
- Mock interviews /career speed dating,
- CV workshops
- Experiences of the work place

A screenshot of a "SCHOOL EVENT REQUEST FORM" from Tees Valley Combined Authority. The form includes fields for School Name, Main Contact, Email, Phone No, Type of Event, Event Date, Event Time, Location of Event (full address), Itinerary of Event, and Type of Resources available. The Tees Valley Careers logo is visible in the top right corner of the form.

TEES VALLEY COMBINED AUTHORITY | TEES VALLEY MAYOR

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**SCHOOL EVENT REQUEST FORM**

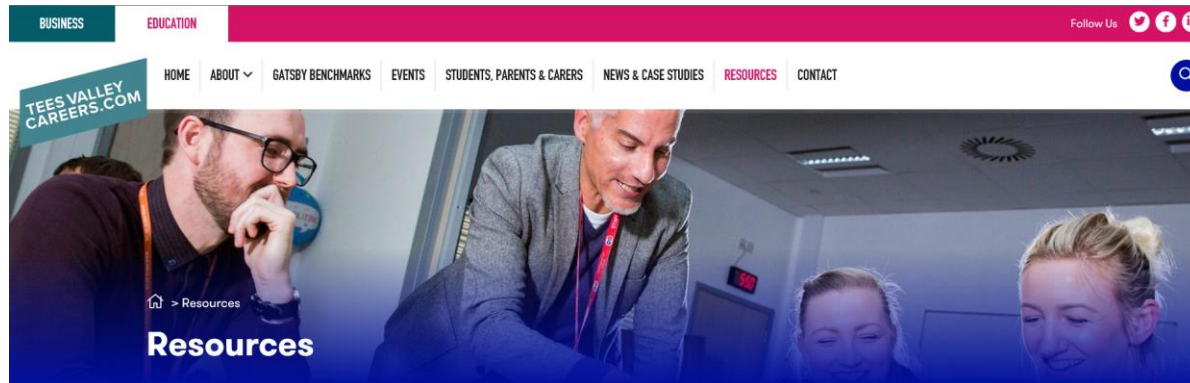
To help us support you with the delivery of your careers related event please complete the form below giving as much detail as possible.

School Name:	
Main Contact:	
Email:	
Phone No:	
Type of Event:	
Event Date:	
Event Time:	
Location of Event: (full address)	
Itinerary of Event:	
Type of Resources available:	



# Resources Toolkit

[www.teesvalleycareers.com/education/resources/](http://www.teesvalleycareers.com/education/resources/)



Within this section we aim to provide the tools and resources needed to support you in your journey to achieving the Gatsby Benchmarks.

The resources and toolkit will include useful websites, guidance and resources across all eight benchmarks and will include lesson plans, apprenticeship resources and curriculum content.

We will be regularly reviewing and adding to this section and are keen to share any best practice across the region.

**Apprenticeship Guides**

**Apprenticeship Week Hints & Tips**

**Careers in Curriculum Links**

**External Links**

**Labour Market Information**

**General Resources**

**Toolkit**

**Work Experience Toolkit**

## General Resources

Career of the fortnight

Lesson starter slides linked to employers

STEM Careers

Ofsted Guidance

Shout Out Template

Gatsby Benchmark 1 - Website Example

Key Stage 3 Lesson Resources

Options Lesson Resources

RSPB Saltholme

McDonalds

NECC

Motor Trade Job Roles

Gatsby Benchmark 4 - Barclays Life Skills Lesson Plans

Gatsby Benchmark 4 - Target Careers lesson plans for KS4/5

Gatsby Benchmark 4 - The WOW Show